



*My*  
**COUNTY**  
*DIRECT B2B*

# THE FIRST, BEST, ADVERTISING FOR LOCAL BUSINESSES, TO LOCAL BUSINESSES.

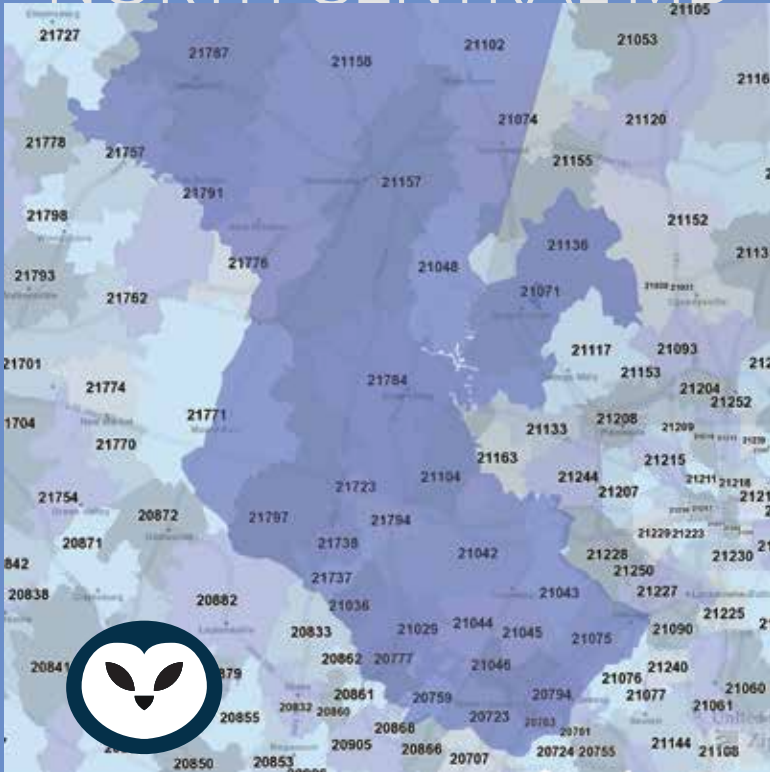
Low cost. High Return. Great Advertising.

Goes To Over 9,000 Local  
Businesses In An 8x10  
Hardcopy Resource Book  
Business Owners Use To  
Find The Local Vendors And  
Service Providers They Need  
And Want To Work With.





## NORTH CENTRAL MD



Reach 9,000 businesses directly via mail in the northern central area of Maryland (including all of Carroll County and Howard County, and Reisterstown and Owings Mills in Baltimore County), with a full page ad in a high-quality 60# gloss text interior and a 100# gloss cover, perfect-bound book.

Our B2B book is optimized to provide the user business with what they need to assess businesses services they seek. Each advertising business will be categorized so they can be found easily by need. The book will include a category index in the front and an alphabetical listing in the back.

With over 20 years of direct marketing experience, you can trust us to deliver great marketing for you.

## FAQ Answers

Hits Businesses - 1st Quarter, 2026  
Mailing Size - 9,000  
Contract Required on All Ads  
Pre-Pay Required  
Ad Design is INCLUDED

**For more information** contact your favorite Trembling Giant Marketing team member:

**Amy G.** at 443-790-3898 or Amy@tremblinggiantmarketing.com  
**Rich A.** at 410-925-2454 or Rich@tremblinggiantmarketing.com  
**Jessica M.** at 240-765-9103 or Jessica@tremblinggiantmarketing.com

## PAGE LAYOUT

|  |   |                     |
|--|---|---------------------|
| <b>YOUR LOGO</b>                       | YOUR BUSINESS NAME<br>YOUR WEBSITE<br>CONTACT PERSON<br>CONTACT PERSON'S TITLE<br>EMAIL<br>PHONE #<br>ADDRESS OR GENERAL LOCATION | <b>CATEGORY TAB</b> |
| <b>YOUR UNIQUE SELLING PROPOSITION</b> |   |                     |
| <b>RECOMMENDED PROMOTIONAL OFFER</b>   |   |                     |
|  |   | <b>P#</b>           |

## PRICING

Valid Through January 1, 2026  
Updated Nov. 12, 2025

### Ad Size

Full Page, 8" x 10"

### Price

\$999

### CONSISTENT CONTENT

Full Page Ad  
8" x 10"  
(full bleed)

As a value to the user, your advertisement will include some mandatory consistent content.

All advertisers will use the top 2.75" of their ad space to include their logo, all relevant business details and contact information, as well as a statement about what makes your business unique, different, and superior to your competition.

The rest of the ad space is open for you to promote your business as you will, with an additional area at the bottom where we recommend you place a promotional offer to further encourage customer engagement.

## Terms & Conditions - My County Direct B2B

This application for advertising is subject to written acceptance by Trembling Giant Marketing, LLC (hereinafter referred to as "Marketer"). Advertising services offered through Marketer for My County Direct®, and its derivatives, are for direct mail services for 9,000 businesses in Carroll, Howard, and Baltimore counties.

Marketer will provide a draft ad to Advertiser. Advertiser must provide approval or changes to Marketer no later than the 26th of January, 2026. If approval is not received from Advertiser by the 25th of January, 2026, Marketer will deem the ad as approved. If Advertiser requests a change after the 25th of January, 2026, Marketer reserves the right to deny the change or the Advertiser will be responsible for a \$25 art fee per requested change, the decision of which shall solely be within Marketer's discretion.

Although Marketer has estimated or intends a date when advertising shall be printed and distributed, it is not unusual that the completion of an advertising directory be delayed by a month or more and Advertiser has been so informed and understands and accepts reasonable delays in the publication and distribution of said booklet.

Advertising plans shall be purchased through a prepayment option only. **Payment is required in advance of the provision of services.** Payment for the advertising plan is due upon the execution of these terms and conditions by ACH or credit card payment. Marketer is not obligated to create any graphics or provide any advertising or digital marketing services without prepayment in full of the Advertiser's order. Additional terms for any payment arrangements made outside of the Prepaid plan are detailed on the invoice provided by Marketer to the Advertiser.

Payments may be made by ACH, credit card, check, or cash, except as otherwise set forth herein. If Advertiser wishes to pay by ACH or credit card, please complete the form below. All credit card transactions will carry an additional 3% processing fee. Checks must be made payable to Trembling Giant Marketing, LLC. Cash may be accepted in person and is not to be sent through any mail or courier service. Account representatives are not authorized to accept services and/or merchandise in trade.

Marketer shall be the owner of all work produced as part of the services contemplated herein. Marketer may use the work produced for any Advertiser as part of its own marketing efforts.

If either party is in default of performance of any material obligation under this Agreement, the party that is not in default may give written notice of the default to the other party and if the party notified fails to correct the default within 15 days or within such period fails to satisfy the party giving notice that the default does not exist, the party giving notice may terminate this Agreement upon expiration of the 15 day period. The termination of this Agreement will not affect any right or remedy that has accrued to either party at the time of termination. All fees earned by Marketer up to the point of termination shall be due. Refunds shall only be issued in the event Marketer is unable to perform the terms of the agreement.

Advertiser will indemnify, hold harmless, and defend Marketer and any respective affiliated enterprises, regents, officers, directors, attorneys, employees, representatives and agents from all claims, demands, causes of action, and judgments for injury or death of any person or damage to property that result directly or indirectly from the negligent or intentional acts or omissions of Advertiser or its officers, agents, or employees in the performance of this Agreement.

Neither party hereto will be liable or responsible to the other for any loss or damage or for any delays or failure to perform due to causes beyond its reasonable control including, but not limited to, acts of God, governmental laws or regulations, strikes, epidemics, war, riots, civil unrest, flood, fire, tsunami, volcano, sabotage, air space closure, supply chain disruptions, or any other circumstances of like character and beyond the party's control ("force majeure occurrence").

Advertiser acknowledges and agrees that in no event shall Marketer, or any of its officers, directors, employees, agents, or representatives be liable to Advertiser or any other party for any losses, injury, or damages of kind, whether such liability is based on contract, tort, negligence, or otherwise, arising from or relating to this agreement or resulting from the use of or inability to use the services or the performance or non-performance of any services, including the failure of essential purpose, even if Marketer has been notified of the possibility or likelihood of such damages occurring. Advertiser agrees that Marketer's liability hereunder for damages, regardless of the form of action, will not exceed the total amount actually paid for services at issue during the preceding 12 month period.

Advertiser is not relying upon any promise, warranty, statement, inducement, or representation purportedly made by Marketer or its representatives other than those expressly contained herein.

No delay or omission in exercising any right accruing upon a default in performance of this Agreement will impair any right or be construed to be a waiver of any right. A waiver of any default under this Agreement will not be construed to be a waiver of any subsequent default under this Agreement.

It is expressly agreed that the Parties shall be independent contractors and that the relationship between the Parties shall not constitute a partnership, joint venture or agency. Neither Party shall have the authority to make any statements, representations or commitments of any kind, or to take any action, which shall be binding on the other Party, without the prior consent of such other Party.

Advertiser may not assign this agreement, in whole or in part, without the prior written consent of Marketer.

The name My County Direct, and its derivatives, are the copyright of Trembling Giant Marketing, LLC, 2024 & 2025.

Maryland law shall control any disputes between the parties hereto and in the event that any provision or portion of this contract is deemed to be invalid or unenforceable, the remaining terms and provisions shall remain in full force and effect.

This is the entire agreement between the parties and supersedes all prior representations, understandings, undertakings or agreements (whether oral or written and whether expressed or implied) of the parties with respect to the subject matter hereof. This Agreement may not be altered, modified, or amended, unless such amendment is in writing signed by the parties.

This agreement may be electronically signed and may be signed in counterparts.

Advertiser has carefully read and understood the terms of this contract before signing. The individual executing this agreement has been duly authorized to act for and bind the individual or entity upon which this agreement is being signed.



## Advertiser Information

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad detail \_\_\_\_\_

Total charge \_\_\_\_\_

☐ I have read the terms and conditions above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

For more information contact: Amy Giannakoulis at 443-790-3898 or Amy@tremblinggiantmarketing.com or Rich Austin at 410-925-2454 or Rich@tremblinggiantmarketing.com