

# 5 Years since 2016 Promoting Carroll Businesses



Starting at only

Reach 10,000 homes  
and businesses  
per region.

**\$99**

Carroll County's MOST Affordable,  
MOST Effective, Local Advertising.  
**Start TODAY!**

e: [Amy@tremblinggiantmarketing.com](mailto:Amy@tremblinggiantmarketing.com)  
c: 443-790-3898

The **August** edition of My Carroll Direct goes to print on **July 5th** and hits homes around the 4th week of July.

Our Direct Mail Program Includes:

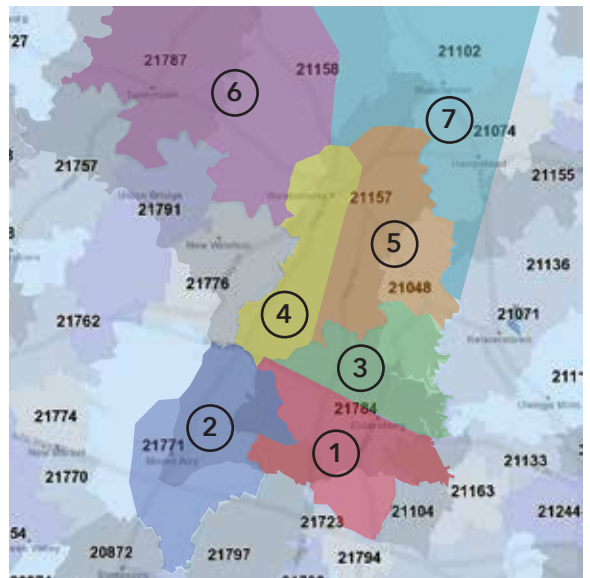
- Advertisement design
- Mailing to 10,000 homes and businesses per region

Our Digital & Social Media Program Includes:

- Boosting your SEO with a listing on MyCarrollDirect.com
- Boosting your SEO with a listing on RatedTrades.us
- Sharing promotional offers and exclusive deals via Facebook
- Custom Social Media posts on Facebook.com/mycarrolldirect

My Carroll Direct arrives via mail to up to 70,000 homes and businesses each month (10,000 in each region); listed here each region hits portions of the following ZIP codes:

- 1 - Sykesville** - 21784, 21104, and 21797
- 2 - Mount Airy** - 21771 and 21797
- 3 - Eldersburg** - 21784 and 21048
- 4 - Westminster Main** - 21157 and 21158
- 5 - Finksburg** - 21157 and 21048
- 6 - Taneytown** - 21158, and 21787
- 7 - Manchester/Hampstead** - 21158, 21157, 21102, and 21074



## Pricing

Direct Mail is **per ad, per month**; Digital is a **one-time fee, per month**.

Ad Size	Dimensions	Per Region	+ Digital/Social
1/2 page	5"x4"	\$99	\$40
Full page	5"x8.125"	\$198	\$40
Front cover	5.5"x6"	\$600 <b>CALL</b>	\$40
Back cover	5.5"x5.25"	\$400 <b>CALL</b>	\$40



For more information or free marketing consultation, contact:  
Amy Giannakoulis at 443-790-3898 or [Amy@tremblinggiantmarketing.com](mailto:Amy@tremblinggiantmarketing.com)  
Rich Austin at 410-925-2454 or [Rich@tremblinggiantmarketing.com](mailto:Rich@tremblinggiantmarketing.com)



# THE BEST DEAL FOR ADVERTISING IN CARROLL COUNTY GOT BETTER

Pricing for **12** ads within 1 year:

Prices include ad design. No additional fees. Promotion is for ads in the August 2021 through July 2022 issues.

5" x 4" (1/2 page)

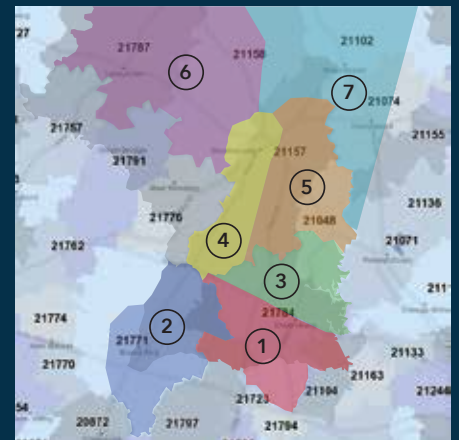
**\$999**

5" x 8.125" (1 page)

**\$1989**

11" x 8.5" (2 page spread)

**\$3500**



REACH 10,000 HOMES  
AND BUSINESSES  
PER REGION.

**CALL TODAY!**

**C: 443-790-3898**

E: [AMY@TREMBLINGGIANTMARKETING.COM](mailto:AMY@TREMBLINGGIANTMARKETING.COM)

CARROLL COUNTY'S MOST AFFORDABLE,  
MOST EFFECTIVE, LOCAL ADVERTISING.



# THE BEST DEAL IN DIGITAL PROMOTION IN CARROLL

Get more social visibility.  
Get Search Engine Optimization.  
Includes design, setup,  
management and promotion.

You get:

- *Listed on MyCarrollDirect.com*
- *Listed on RatedTrades.com*
- *Promoted on Facebook.com/MyCarrollDirect*

**\$40/mo**

This digital and social promotion works the BEST when coupled with traditional direct mail advertising with My Carroll Direct's print booklets! Starting at only \$99 per month per region for a half page ad, the price also includes the ad design (if you need it).

No additional fees. 5"x8.125" ad (full page) for \$198 per region, per month.  
11"x8.5" ad (two page spread) for \$350 per region, per month.

## CALL TODAY!

e: [Amy@tremblinggiantmarketing.com](mailto:Amy@tremblinggiantmarketing.com)

c: 443-790-3898

[www.TremblingGiantMarketing.com/My-Carroll-Direct/](http://www.TremblingGiantMarketing.com/My-Carroll-Direct/)



**Terms & Conditions**

This application for advertising is subject to written acceptance by Trembling Giant Marketing, LLC.

The booklet promised may not be printed by Trembling Giant Marketing due to unavailability of materials or labor, acts of God, riots, governmental laws or regulations, or conditions beyond the company's control and, in that event, Advertiser shall be entitled to a refund of all sums paid to Trembling Giant Marketing.

Although Trembling Giant Marketing has estimated or intends a date when advertising shall be printed and distributed, it is not unusual that the completion of an advertising directory be delayed by a month or more and Advertiser has been so informed and understands and accepts reasonable delays in the publication and distribution of said booklet.

Advertiser shall be entitled to a refund of its payment to Owner when Trembling Giant Marketing is deemed unable to perform its contract with Advertiser as agreed and in that event, Advertiser's claim is limited to a full refund and no other claim or cause of action may be asserted by Advertiser against Trembling Giant Marketing.

Checks must be made payable to Trembling Giant Marketing. Account representatives are not authorized to accept cash, services, and/or merchandise in trade.

Notwithstanding the fact that Advertiser shall proofread and approve the advertisement prepared by Trembling Giant Marketing on behalf of Advertiser, errors are not always found or in some instances are made by the printer or others. Any claim for damages as a result of errors or omissions by Trembling Giant Marketing shall be limited to the sums tendered by Advertiser to Trembling Giant Marketing, in the event that the subject directory advertisement is materially different from the approved layout submitted to Advertiser.

Maryland law shall control any disputes between the parties hereto and in the event that any provision or portion of this contract is deemed to be invalid or unenforceable, the remaining terms and provisions shall remain in full force and effect.

Advertiser is not relying upon any promise, warranty, statement, inducement, or representation purportedly made by Trembling Giant Marketing or its representative other than those expressly contained herein. Advertiser has carefully read the terms of this contract before signing name and each party to said contract agrees that no statement not herein contained shall form a part of this contract and any amendment and/or alteration of this contract must be in writing and signed by both Advertiser and Trembling Giant Marketing to be enforceable.

**Prepayment** is required on all advertising purchases. Trembling Giant Marketing, LLC. is not obligated to create any graphics or provide any advertising or digital marketing services without prepayment in full of the Advertiser's order. Additional terms for any payment arrangements made outside of pre-payment are detailed on the invoice provided by Trembling Giant Marketing, LLC. to the Advertiser.

The name My Carroll Direct is the copyright of Trembling Giant Marketing, LLC., 2021

**Advertiser Information**                      Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State, ZIP code \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad Size \_\_\_\_\_ Region(s) \_\_\_\_\_ Commitment Period \_\_\_\_\_

Direct Mail Program \$ \_\_\_\_\_ Digital & Social Media Program \$ \_\_\_\_\_ Total Charges Per Month \$ \_\_\_\_\_

**Credit Card Information**

Card Type \_\_\_\_\_

Card Number \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Verification Code \_\_\_\_\_

Billing ZIP Code \_\_\_\_\_

CC Signature \_\_\_\_\_

I have read the terms and conditions above.

Signature \_\_\_\_\_

Date \_\_\_\_\_

For more information or free marketing consultation, contact:  
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Rich Austin at 410-925-2454 or Rich@tremblinggiantmarketing.com

